

www.nvahrep.org

Mission Statement

“Increasing Hispanic Homeownership by empowering the Real Estate Professional that serve the Hispanic consumer?”

Diamond Partner(s):



Gold Partner(s):



Affiliate Partners



Media Partners



TM NVAHREP - A registered trademark of the National Association of Hispanic Real Estate Professionals, which identifies a Real Estate professional member who subscribes to its strict code of ethics.



Nevada Association of Hispanic Real Estate Professionals, Foundation

Sponsorships Opportunities

NVAHREP invites our members to capitalize your marketing dollars in our educational networking breakfast or luncheons, and present to a captive audience in your industry your products and services. Your sponsorship will be distributed to over 20,000 Real Estate Professionals and vendors within the Las Vegas community.

SPONSORSHIP Packages for selection:

Priority Sponsor \$1,000

- VIP Company Display booth & printed materials (sponsor provided)
- Company logo give-aways (sponsor to determine)
- Exclusivity of your field in selected event
- Sponsorship posting on websites with logo
- 3 months of link advertisement on website link
- Your company logo on flyer, in business media print, business community events calendar. (media subject to changes)
- Sponsorship acknowledgement at the event
- Banner @ event (Sponsor Provided)
- 4 Passes to Luncheon
- 5 minute presentation at luncheon from company VIP or Representative
- Company provided Main Raffle Gift
- Excel List of Attendees

Co-Sponsor \$500

- One booth with placement of company materials
- One months of Logo on websites & logo on invitations
- Sponsorship Acknowledgement at event
- Banner @ event (Sponsor Provided)
- Two Passes to Luncheon

Café Entre Amigos Breakfast \$ 250

(8:30am – 10:00 am. Every first Thursday of each month)

- Audio/Visual presentation (if applicable)
- Placement of company materials to each setting and/or booth set up
- 30 minute presentation with Q & A's

Partner & Affiliate information available by request, please contact

Leticia Gardea, Executive Director at: (702) 400-6819 or email at

leticia@nvahrep.org



National Association of Hispanic Real Estate Professionals, Nevada Foundation
1290 S. Jones #150
Las Vegas, NV 89146
(702) 400-6819

Dear Potential Partners & Friends:

The National Association of Hispanic Real Estate Professionals, (NAHREP), is a premier Hispanic trade non-profit organization for professionals in the real estate, lending, and housing industry. We have over 15,000 member practitioners strong with 53 affiliate chapters and members in 48 states. NAHREP is a mission-driven organization that is dedicated to increasing homeownership in the Hispanic community.

The Hispanic community is breaking population growth records and leading the emerging market as the dominant minority segment. Can you hear opportunity knocking? If you are among the forward-thinking real estate professionals looking to create a business plan for the changing market, you already recognize that the future is NOW.

Hispanics will account for 1.5 million of the more than five million new homeowners expected to enter the market in the next five years. With a generation of young Latinos about to enter their peak home-buying years, this means real estate professionals will require a diverse set of tools to meet the demands of a culturally dynamic segment of homebuyers.

Sponsorship of the Nevada Chapter (NVAHREP) is your opportunity to showcase your brand and products all year long to a captive audience of practitioners that influence a broad range of home buyer purchase decisions. Our Sponsors and Members can attest that NVAHREP was a factor in increasing their market share within this influential real estate market. Diamond Partners have the opportunity to capitalize on their marketing dollars with a proposed and approved Memorandum of Understanding.

Hispanic consumers are purchasing 1 of every 4 homes in our Las Vegas market. NVAHREP events offer high-profile branding and networking opportunities that enable strategic positioning of your products and services to real estate professionals and local media who serve the Hispanic consumer.

The Hispanic market is an economic powerhouse holding an annual purchasing power of over \$926 billion. This market is playing an important role in the housing industry, and represents approximately \$23 billion in gross commission's income for real estate brokers and more than \$8 billion in gross mortgage commission income to lenders and mortgage brokers. Now that's opportunity! But the real question is: How much of that business are you ready to claim?

Your participation will present an invaluable National and local exposure for your company, with additional exposure with our local and national media. We look forward to your partnership and encourage you to capitalize your marketing dollars and become a Partner or a sponsor to any of our events. We invite you to participate and support our local chapter. NVAHREP is the only Hispanic real estate non-profit association in Nevada and appreciates your support to accomplishing our mission:

"To increase the Hispanic homeownership rate by empowering the real estate professionals who serve the Hispanic consumer"



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Position your product and services to an audience with connections.

- NAHREP is the fastest growing non-profit trade organization in the nation. More than 15,000 NAHREP members from across the country are a direct link to millions of Hispanic homebuyers.
- NVAHREP members include Hispanic and non-Hispanic real estate agents and brokers, lenders, insurance and title companies, home inspectors, contractors and many other real estate related professionals and vendors alike.
- NVAHREP members are trained and certified to understand and handle the unique cultural distinctions of the diverse Latino community.
- NVAHREP members are career minded ethical professionals that embrace the highest standards of integrity.

NVAHREP Events Offer Targeted Sponsorship Opportunities

Education

The U.S. Hispanic community is a broad mix of culture of Latin people from around the world. At NVAHREP, our goal is to empower Hispanic real estate professionals through educational tools and programs that teach members to understand and effectively handle the cultural distinctions of their clients. This includes certification programs, seminars delivered by recognized experts in their fields, and a host of tools intended to help members run sound, prosperous businesses.

NVAHREP has the first approved Certified Credit Course of three credits for all of Nevada real estate agents, "Tapping New Markets" The Hispanic Initiative. This initiative is offered in Las Vegas as well as Reno Nevada.

Networking Opportunities

Powerful things happen whenever like-minded people come together. NAHREP national conferences, seminars and local affiliate chapter meetings provide a forum for the excited exchange of ideas, experiences and shared challenges. Our members unanimously agree that this connection with other Hispanic real estate professionals is an invaluable benefit to them and a vital part of their professional network



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Annual Events

- Educational Luncheons are every third Wednesday of each month
- Café Entre Amigos (Coffee Amongst Friends) held every first Friday of each month.
- Annual Summer Mixers (July & August) free to all members and friends
- Annual Cinco "Tee" Mayo Golf Tournament & Fundraiser
- Annual Holiday Fiesta and Real Estate Industry Awards Banquet
- Annual NVAHREP Celebrando Contigo (Celebrating with you) Housing Festival at Freemont Street Experience
- Two Annual (January & October) Affordable New Home Caravan Tour
- Homeownership Initiative Continuing Education three Credit Course offered every month in Las Vegas and Reno Nevada

For detailed programs and events calendar information and or interested in facilitating a meeting to discuss creative options please feel free to contact Leticia Gardea, Executive Director at (702) 400-6819 or email leticia@nvahrep.org or visit our web site at www.nvahrep.org.

We look forward to building a relationship together and enhancing both our success in the growing Hispanic market.

"All events and dates are subject to change and if canceled for unforeseen reasons sponsorships will be replaced with equal or greater value"

Attached: for your review and consideration sponsorship levels and incentives.

NVAHREP Tax ID - 20-1082976



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CORPORATE LEVEL PARTNERSHIPS:

\$ 15,000+ Diamond Partner:

- ◆ Local and National Membership
- ◆ Six NVAHREP corporate memberships
- ◆ Access to membership List via monthly email blast
- ◆ MOU Option
- ◆ Partner in all our printed membership brochures
- ◆ Logo and Mentions on all Print, TV and Radio communications
- ◆ Diamond spot on website with hyperlink (Twelve months)
- ◆ Diamond position Banner on website for (Twelve months)
- ◆ Table display at all Monthly Educational Luncheons (every third Wednesday)
- ◆ Diamond placement of logo on visual loop presentation slideshow at all events (if applicable)
- ◆ Annual New Builder Caravan Sponsorship logo and booth
- ◆ Annual Holiday Fiesta and Real Estate Professionals Awards Gala Diamond Sponsorship logo placement & one table of ten
- ◆ Annual Cinco "Tee" Mayo Golf Tournament Diamond Sponsorship logo placement & Diamond Hole placement
- ◆ Annual NVAHREP Celebrando Contigo (Celebrating with you) Housing Festival at Freemont Street Experience
- ◆ Consumer educational housing seminars programs options
- ◆ Diamond Partner NAHREP Logo, (Nevada use only)
- ◆ Diamond Partner Plaque and presentation

\$10,000 Platinum Partner

- ❖ Local and National Membership
- ❖ Four NVAHREP corporate memberships
- ❖ Access to membership list via quarterly email blast
- ❖ Logo and Mentions on all print media
- ❖ Platinum spot on local website with hyperlink (Six months)
- ❖ Platinum spot for Banner on website for (Six months)
- ❖ Platinum placement on visual presentation slideshow at all events (when available)
- ❖ Table display at 5 Educational Luncheons (every third Wednesday of the month)
- ❖ Platinum placement of logo on visual loop presentation slideshow at all events (If applicable)
- ❖ Annual Holiday Real Estate Awards Gala Platinum Sponsorship logo placement & one table
- ❖ Platinum Partner Logo NAHREP, (Nevada use only)
- ❖ Platinum partner plaque and presentation

\$5,000 Gold Partner

- Local and National Membership
- Two NVAHREP corporate memberships
- Access to membership list via semi-annual email blast
- Logo and Mentions on all print media
- Gold spot for Banner on website (3 months)
- Table display at 1 Educational Luncheon
- Gold placement of logo on visual loop presentation slideshow at all events (when available)
- Gold Partner Logo NAHREP, (Nevada use only)
- Gold Partner plaque and presentation
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